Privacy Policy

**Effective July 1, 2024.**

This Privacy Policy identifies the information Cypress Ascendant Services, LLC (CAS and/or The Company) may gather about you, the visitors of our ca-svs.com website, and describes how we use the information and the steps we take to maintain and protect your information.

**1. Information CAS Collects**

When you access The Company’s website, we may collect a variety of information from you, including personally identifiable information. This information may be obtained from your online registrations, searches, applications, and surveys or forms you may complete. Further, we may collect information from our affiliates or others and may combine all information that is collected from your interactions with us, our affiliates, and others.

In addition, we may collect and store information such as your unique device identifier, the page or subject areas you visit, your browser program, Internet Protocol address, operating system and language, the state or country from which you accessed the website, the information you request, the date and time of your visits, the websites you visited before and after visiting our websites, error logs, other hardware and software information. If you use any social networking functionality provided by us, we may access and use your social network profile information that you have made available to be shared.

**Use of Cookies**

We may send "cookies" to your computer primarily to enhance your online experience. "Cookies" are files that can identify you as a unique customer and store your personal preferences as well as technical information. Cookies can either be permanent (i.e., they remain on your computer until you delete them) or temporary (i.e., they last only until you close your browser). We may also use tracking systems such as "web beacons," which monitor your use of our websites. Tracking systems (web beacons or web bugs) are small strings of code that provide a method for delivering a graphic image on a web page for the purpose of transferring data, such as the Internet Protocol address of the computer that downloaded the page on which the web beacon appears, the Uniform Resource Locator of the page on which the web beacon appears, the time the page containing the web beacon was viewed, the types of browser that fetched the web beacon and the identification number of any cookie on the computer previously placed by that server. When corresponding with you via HTML capable e-mail, web beacons let us know whether you received and opened our e-mail.

On their own, cookies or web beacons do not contain or reveal any personally identifiable information. However, if you choose to furnish one of our websites with personally identifiable information, this information can be linked to the data stored in the cookies/web beacons. You may adjust the privacy and security settings of your browser to reject cookies from us or from any other site. Please consult the "Help" section of your browser for more information.

**2. Information Use and Disclosure**

By using the website, you consent to the use or sharing of information we may obtain about you to enhance your user experience, customize and personalize the content provided to you on the website, send you information about topics that may be of interest to you, and perform research and analytics. Further, we may share your information with others in the following ways:

**With Affiliates of CAS**

We may share the customer information we collect with affiliate companies providing financial and settlement services associated with real estate transaction processes.

If you prefer that we not share non-experience information about you with an affiliate of CAS, you may opt out. You may direct us not to share this information by calling us toll-free at (888) 844-8438 or sending an email to info@ca-svs.com. The Fair Credit Reporting Act also gives you the option of limiting our affiliates' use of your information that we share with them.

**With Third Party Service Providers and As Otherwise Permitted by Law**

We may work with non-affiliated companies or organizations to provide you with opportunities to buy products or services offered by us or jointly with other companies. Consequently, we may disclose some or all of the information that we collect to the following:

* Companies that perform services on our behalf, such as data processing companies, customer/support services and other vendors
* Companies with whom we have joint marketing agreements

For your protection, we require that these companies keep all personal information secure and confidential.

There may be additional times when it is necessary for us to use and share your information, and we may disclose information that we collect as permitted by law, including:

* To comply with any court order, law or legal process, including responding to any government or regulatory request
* To support compliance or audit requirements
* To detect, prevent or otherwise respond to fraud, security or technical concerns
* If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of the website, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction
* In the event of a merger, acquisition or other transfer involving all or part of our business

**3. We Protect Your Information**

Keeping your personal information secure is one of our most important responsibilities. Only those people who need it to perform their job responsibilities are authorized to access your information. We take commercially reasonable precautions to protect your information and limit disclosure by maintaining physical, electronic and procedural safeguards.

**4. Other Websites**

The website may contain hyperlinks to other Internet sites. While we try to link only to sites that share our high standards and respect for privacy, we are not responsible for the content or the privacy practices employed by other sites. These other websites may collect and share data in a manner that is not consistent with our privacy practices. We encourage you to review the privacy policy of any website you may visit via hyperlink from the website to ensure that you agree with the terms of that policy prior to using the site.

**5. Changes to this Privacy Policy**

We may revise this Privacy Policy from time to time as deemed necessary. Any changes to the Privacy Policy will be posted on this webpage and take immediate effect.

**6. Acceptance of Privacy Policy Terms**

Your ongoing use of the website constitutes your acceptance of this Privacy Policy, including any changes to the Privacy Policy following the posting of such changes. If you do not agree with this Privacy Policy, please do not use this website.